Referencing Workshop

MCD2040 Management
MCD2050 Marketing

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Librarians
Objectives for today

- APA formatting
- APA referencing game
- Types of sources you may be using
- Where to find the information you need
- Library Marketing modules
- What + When to cite
- Additional help + resources
American Psychological Association (APA) style examples

APA style is an author-date citation style. It was developed mainly for use in psychology, but has also been adopted by other disciplines.

There are two major components to the APA author-date style: the in-text author-date citation at the appropriate place within the text of the document, e.g., (Smith, 2010), and the detailed reference list at the end of the document. All in-text citations must have a corresponding reference list entry, and the converse applies for reference list entries.

This guide is based on more detailed information in:


 APA style CENTRAL is a new online resource designed to assist in the application of APA style formatting rules.

Printing this guide: Please note printing directly from pages in this guide may alter the citation formatting display. A printable document is available below. Note that this document is adapted from this online guide and does not contain all information and examples. Please use it in conjunction with the online guide which is more regularly updated.

- [Quick reference guide to the APA 8th Referencing style](PDF 569KB)

Reference list: General notes

- Important: Please carefully check your assignment instructions, or with your lecturer, any specific referencing requirements.
- Begin your reference list on a new page and title it "References", then centre the title on the page.
Basic APA formatting

Print Book (two authors):

Example from Reference List:
Creating a reference

In your groups you are going to create references using APA 6th citing and referencing style for 3 different potential sources.

• An academic journal article
• A blog
• A company report

We have provided you with all of the different parts for each reference, but it is up to you to put them in the right order.

First team to complete all 3 wins and gets a prize!
Citing your sources:

Using the three sources from your last activity, create the in-text citations for each of the following:

1. Paraphrase the academic journal article.

2. A direct quote from the blog.

3. Paraphrase information from the company report.
Finding information for your assignment

- Company reports
- Textbook/Library books
- Statistics (Australian Bureau of Statistics)
- Newspaper & Magazine articles
- Industry reports
- Journal articles
Databases for Monash College

We suggest the following databases:

<table>
<thead>
<tr>
<th>Discipline</th>
<th>Databases</th>
</tr>
</thead>
<tbody>
<tr>
<td>Business</td>
<td>Business Source Complete (EBSCO), ProQuest, Emerald</td>
</tr>
<tr>
<td>Education</td>
<td>ERIC (ProQuest), Informit</td>
</tr>
<tr>
<td>Arts</td>
<td>ProQuest, JSTOR, Academic OneFile (Gale)</td>
</tr>
<tr>
<td>Engineering</td>
<td>ProQuest, Informit, Springer</td>
</tr>
<tr>
<td>Nursing</td>
<td>CINAHL (EBSCO), Cochrane library, Ovid, ProQuest</td>
</tr>
<tr>
<td>IT</td>
<td>ProQuest, Informit, Academic OneFile (Gale)</td>
</tr>
</tbody>
</table>
Click on the link for Business Source Complete
Evaluating Information

- Abstract
- 8+ pages in length
- Who wrote it?
- Lots of references
- Appropriate language
Academic vs Non Academic

Academic or scholarly items are peer reviewed.

These can be:
• textbooks (not just your own textbook)
• subject specific books
• academic journal articles
• conference papers.
Academic vs Non Academic

The are lots of resources that are not necessarily academic that are quite useful when starting research.

They include:

• newspapers and magazines
• trade publications
• industry and company reports
• statistics
• company website.

When using these items – it is essential to evaluate them effectively!

For example: Annual reports and company websites only provide the company’s viewpoint – unlikely to be objective.
Academic integrity and referencing:
For more info visit www.monash.edu/rlo
What and When to cite

An online tutorial to help you understand what to cite, and when it is necessary.
You can review the modules again if you still have questions.
Additional resources

Additional Help:

Monash College Library Guide

Librarians: Katie Julian, Samantha Helfrich, Ines Sincock

Citing and Referencing Library Guide

Research and Learning Online (citing and referencing)