Who is the author?
- What are their qualifications?
- Are they an expert on the topic?
- Would you expect them to have a bias?
- Who is their intended audience?

What is the author's purpose?
- Are they trying to inform or persuade the reader?
- Do they show multiple perspectives?
- Does the author want readers to change their behaviour?

When was it written?
- Is it more than 10 years old?
- Could the information still be relevant?
- Is more recent information available?

Where does it come from?
- Does the author cite any sources? Do they support their claims?
- Where is the source published? Does the publisher have a good reputation?

Why is it useful?
- Why is it relevant to your topic?
- How will it help your argument?